
From: claire keough [mailto:clkeoughacc@gmail.com]
Sent: Thursday, July 27, 2023 5:23 PM
To: Allison MacEwen <AMacEwen@irac.pe.ca>
Subject: Saving Howatt's Shell

Attention: Allison MacEwen, Director

I would like to voice my opposition to application *PD527 – New Retail Gasoline Outlet Application in Borden-Carleton by D.P. Murphy*. In reading the information and facts provided by our trusted and experienced local service station operators, it is apparent that application PD527 fails to provide adequate proof that there are sufficient sales volumes and trends to justify a fourth gas station in this area. What's more, the proposed station will not provide any benefit or offering that isn't already readily available within the community (i.e. loyalty programs, gasoline or EV charging stations).

It has been reported that DP Murphy's legal counsel said that Borden-Carleton only needs two gas outlets - theirs and one other. Knowing they plan to put their large corporate resources to use to eventually put 2 gas stations out of business so theirs can succeed is very upsetting - especially because two of our local stations are family operations in their 3rd generation and this is their livelihood! The Howatts and Cerettis are not eying Borden-Carleton and "bridge traffic" with dollar signs in their eyes like DP Murphy is, rather they have been here for decades serving our community through it all – good times and bad. There is no valid reason to jeopardize their operations and family incomes by adding a fourth unnecessary gas station to the mix - especially with the increasing use of electric vehicles and at a time when the focus is on reducing carbon emissions.

Thank you for the opportunity to add my voice to the many weighing in to support our local businesses. Please do not approve this application.

Sincerely,

Claire Keough
Cape Traverse, PEI
Holland College Student