

From: [Allison MacEwen](#)
To: [Jaclynn Hamel](#)
Cc: [Cheryl Mosher](#); [Sam Clow](#)
Subject: FW:
Date: Wednesday, July 12, 2023 7:27:06 AM

From: Brandin MacDonald [mailto:brandinmacdonald@gmail.com]
Sent: Tuesday, July 11, 2023 9:09 PM
To: Allison MacEwen <AMacEwen@irac.pe.ca>
Subject:

Dear Mr. MacEwen,

My name is Brandin MacDonald, owner of Big Mac Transport, and I'm in complete opposition to the proposed issuing of another fuel retailer license in the town of Borden-Carleton. I, as a small business owner, know the importance of a family-run business in our community - especially two involved in serving the public. (Ceretti's Grocery and Hardware and Howatt's Shell)

The service and respect these two family-run businesses provide is a huge part of how people see our Island. Both of these businesses will open their door any day or hour to help someone in need and even go as far as delivering groceries/ fuel to people who can not make it to their locations due to health, vehicle issues or bad weather, etc. Those two families, along with their staff are always there to help. It worries not only me but many other people in the community that going forward with another fuel retailer will jeopardize Howatt's and Ceretti's livelihoods.

As a person involved in the transportation industry, I've traveled all over North America and have seen the negative effects of the major fuel companies in rural communities. There's absolutely nothing that can match the hospitality of all the smaller businesses. With that being said, as a truck driver I can clearly see there's nothing "small" about the service provided by Howatt's and Ceretti's - as they are more than capable of keeping up with the demands of fuel and services for Islanders and tourists alike.

It's my belief that by keeping Howatt's and Ceretti's family-run businesses as the primary fuel sources upon arriving on the Island, we'll be able to keep Island hospitality alive and thriving.

Thank you for your time,

Brandin MacDonald
Owner and Operator of Big Mac Transport
Crapaud, PEI