

From: [Allison MacEwen](#)
To: [Jaclynn Hamel](#); [Cheryl Mosher](#)
Subject: FW: Letter of Objection, Borden Gas Station
Date: Monday, July 10, 2023 11:23:47 AM

From: Allison MacEwen
Sent: Thursday, July 6, 2023 10:19 AM
Subject: FW: Letter of Objection, Borden Gas Station

From: Mikhail and Lucian [mailto:mikhailandlucian@gmail.com]
Sent: Wednesday, July 5, 2023 9:18 PM
To: Allison MacEwen <AMacEwen@irac.pe.ca>
Subject: Letter of Objection, Borden Gas Station

Dear Ms. MacEwen,

There has been some concern regarding how a new gas station along Highway 1 in Borden would impact local businesses, Ceretti's and Howatt's gas stations and convenience stores. It is feared that building a gas station so close by will impact volume and sales in a negative way. In the short time we have been residents of Borden, it has been apparent that Ceretti's is a community hub, not only providing residents with groceries, and gas, but providing jobs, and temporary housing. Many fear that the loss of volume will result in the loss of jobs, and the shuttering of these two local businesses. Furthermore, in the winter months, a third gas station is simply not needed. The amount of visitors to the island dwindles significantly, resulting in the seasonal closure of the businesses at Gateway Village. I do not think that three gas stations can persist in direct competition with each other for the meagre amount of customers. Something has to give, and something will give.

Ms. MacEwen, since we came here, we have been buoyed and supported by the spirit of Islanders, especially through Fiona, which happened the summer after we arrived. They offered us and everyone else free delivery when we were quarantined due to COVID. Islanders help each other, and support each other, and this is why we love PEI. Inviting large businesses to edge out local businesses, or long-established businesses with family interest will not bode well for the future of the island. Let's help keep PEI the wonderful place it is, and support Ceretti's and Howatt's the way they supported us in Borden.

Sincerely,
Mikhail Vasile